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DETAILS INSIDE..

THE CARMEL SPECTATOR

★ MONTEREY PENINSULA'S ILLUSTRATED WEEKLY NEWSPAPER ★

VOL. 5, NO. 24 CARMEL, CALIFORNIA, MARCH 30, 1951 TEN CENTS

STUDY IN SAND.....

Photograph by ERNEST DITTMER.

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PLANTSMITH ADDRESSES CARMEL WOMAN'S CLUB

Following announcements by President Mrs. F. E. Vaughan reminding members to bring plants for the rummage sale, and introducing the brand new toaster which will be given away, Mrs. William Eklund, garden chairman, presented Plantsmith, the speaker for the recent meeting of the Carmel Woman's Club. This man was named Smith, but because of his ardent interest in plants he has patented the surname of "Plantsmith." A former resident of Carmel, Plantsmith states that "next to Carmel, he likes Palo Alto, where he is now established as the inventor of "Spoonit" and the publisher of an unusual publication called "Cabbages and Things" by Plantsmith.

Colored slides depicted two classes of rare plants, Gesneris and Amaryllis. The first includes African violets, of which many specimens were shown. Pictures of orchids, ginger, gladioli, lilies and the "star" flower, which "looks like a true star fish and smells like a dead one," were shown.

The Amaryllis pictures were of many varieties in bloom in pots. These included a species from Australia which measured nine and a half inches across. Others were from countries all over the globe. Plantsmith is in charge of rubber for the American Plant Life Society with its 500 members all over the earth. He has also been elected as an "Overseas Member

(Continued on Page 19)

What Do You Say ? WHO WOULD YOU CONSIDER A CARMEL "OLD TIMER?"

POLAROID One-Minute Photograph.

"ROSIE" HENRY, country store owner: "Oh, I'd say 30 years. At least you should remember the beach house on Carmel beach."

BETH INGELS, newspaperwoman: "You've got to be able to remember Whitney's when it was a soda fountain."

"POP" SMITH, one-man Chamber of Commerce: "I'd say at least 20 years. Of course a real old timer is one that can remember Carmel back in the horse and buggy days."

WALDO HICKS, plumber: "I'd say you've got to live here at least twenty years."

CARMEL WOMAN'S CLUB rummage sale committee is pictured *(above)* with a few of the rare and unusual items to be offered on April 9 at the Woman's Club, starting at 9 a.m. and lasting all day. From left to right, *(top row)*: Mrs. E. H. Ewig, Mrs. Robert W. Jones, Mrs. Sinclair McClelland, Mrs. Ella C. Harris, Mrs. P. G. Preble. *(Middle row)*: Mrs. Nora Law, Mrs. John Sherwood, Mrs. Ian Belangee, Mrs. L. C. Miller, Mrs. Thornton Allen, Mrs. Barbara Murphy. *(Front row)*: Mrs. James Burgess (general chairman), Mrs. F. L. Knudsen, Mrs. Henry I. Raymond, Mrs. F. E. Vaughan (president), and Mrs. Kathryn Landsdowne.

"FIRST JEALOUSY," by Barbara Herbert, the internationally known artist, whose sculpture and paintings will be shown at the galleries of the Artists Guild of America Inc., Monte Verde and Ocean Avenue in Carmel. The exhibit will run from April 7 to 28.

DOLLARS AND BLOOD NEEDED FOR RED CROSS TO CARRY ON

The Carmel Red Cross has thus far raised only 80 percent of its quota in the 1951 drive. A follow-up letter is now going out to those who have given their pledge, and it is urgently requested that the money be sent in as soon as possible.

Out of our blood bank quota of 200, only 72 volunteers responded this month. Blood contributions are very urgently needed, and it is hoped that everyone who can will contribute to this need. The next opportunity to give blood will be on April 26. Call the Red Cross and make your appointment.

FOR YOUR SPRING GARDENING

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SAN CARLOS NEAR OCEAN
CARMEL

CONTEST GETTING HOT: STILL TIME TO ENTER

The $1500 Circulation-Travel Club now being sponsored by THE CARMEL SPECTATOR has got off to a good start, and a number of club members have started work to further their campaign.

It is easy work and candidates have met with an enthusiastic response to their efforts to win the wonderful trip to Honolulu--the first grand award. If for any reason the one who comes out in first place cannot take the trip, he will be paid $500 cash.

There are seven other awards, all cash, any one of which is worth putting forth an effort to secure.

Miss Barbara Ann May is in first place this week; Lee Conlan, who led last week, is second, and Miss Louise Harber is third. Next in line is Mrs. Wm. Weeks, and there are several new candidates who have a good start in this friendly competition.

It is not too late to join the Club and win one of the awards. But the sooner one commences work the easier it is to win, as many people give their subscriptions to the first to ask for them.

The standing to 5 p.m. Tuesday, March 27, is given below, with votes cast for publication.

DISTRICT ONE

Lee Conlan	69,500
Miss Louise Harber	62,500
Mrs. W. M. Weeks	55,000
Miss Audrey Mawdsley	53,500
Mrs. Emily Dempsey	51,000
Charles Lunt	49,500
Mrs. John Olson	45,500
Mrs. Vickie McNeill	43,000
Mrs. Joanna Doelman	42,000
Kurt Von Meier	39,500
Miss Janet Grafft	36,500
Miss Patricia Wallace	35,500
Miss Skipper Ackroyd	33,000
Miss Patricia Chedester	29,500
Miss Sheila Arnold	26,000
Miss Karen Von Meier	25,500
Mrs. Florence Updike	23,500
Mrs. Marguerite Wilcox	22,000
Miss Helen Bailey	20,000
Jim Baxter	17,500
Miss Shirley Clegg	16,500
Miss Pauline Gonzales	15,000
Jeremy Wolliver	12,500
Donald Canham	10,000

DISTRICT TWO

Miss Barbara Ann May	73,500
Miss Peggy Glaser	44,000
Mrs. Jack Daez	37,500
Mrs. Constance McDonough	31,500
Kevin Bray	26,000

DISTRICT THREE

Miss Ramona Dumont	39,500
Miss Patricia Buckman	36,000
Grant Risdon	35,000
Mrs. Eleanor Lucas	31,000
Miss Barbara Glover	27,500
Mrs. Betty Lucas	24,000

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OCEAN AVENUE
FOR GIFTS

CHAMPIONSHIP TENNIS AT PEBBLE BEACH

The Second Annual Pebble Beach Invitational Tennis Championships to be held at the Pebble Beach Tennis Courts April 13, 14 and 15 will bring together one of the finest draws in amateur tennis held in the State. Eight national titleholders are included in the draw: Arthur Larsen, United States champion; Herbert Flam, National Intercollegiate champion, and National Clay Court champion; Harry Likas, Jr., 1948 National Intercollegiate Champion; Jerry DeWitts, 1949 National Indoor champion; Gil Shea, 9th Ranking Intercollegiate player; Nancy Chaffee, National Indoor champion, who ranks 6th nationally; Maureen Connolly, National Junior champion, ranking 10th nationally, and Patsy Zillmer, National Junior Girls Doubles champion.

Proceeds from the sale of tickets will go to the American Cancer Society.

↓ **WAS THIS ONE OF THE FIVE DAYS, McNEIL?**
(See below)

Generous

McYoung says,

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(From an Oregon reader, a Carmel admirer, the SPECTATOR recently received a story clipped from The Oregonian, a Portland, Ore., daily newspaper, dated February 28. The story contained a personal appraisal of Carmel and environs by Steve McNeil, Saturday Evening Post writer and former Carmel Valley resident, who expressed himself at an Oregon Press Club forum. Among McNeil's observations: "....calling itself the 'golf capital' of the world, the Monterey Peninsula has courses inferior to those around Seaside (Oregon) and Portland; calling itself an artists' and writers' colony, Carmel produced no writers.... but some who call themselves television writers, though they've never written a line in their lives; and no artists but one Post illustrator..." and, "...talk about California sunshine...last summer had five clear days; the rest was fog...."

Excerpts of the article, published in the CARMEL VALLEY NEWS, brought a letter to the Oregonian's opinion column from well known Carmel Valley journalist Reese Wolfe, whose answer is reprinted herewith):

McNEIL DRAWS REPLY

To the Editor: A lot of folks down this way are sore on my good friend Steve McNeil because of his goings-on at a session of the Oregon Press club's "What's Wrong With . . .?" series, as reported in your February 28 issue. They can sympathize with anybody who doesn't live here taking a certain satisfaction in sitting around the Oregon Press club telling all who will listen about "what's wrong with California," and they can allow for a man of Steve's affluence and encroaching years demanding nothing but the best that money can buy in the way of high-class golf courses and the like.

Some of us can even forgive his heretical remarks about the weather. It's his sore-headed attack on his friends and neighbors here that has them asking each other: "What's wrong with Steve McNeil?" I have been trying to tell them that any time you sit a man down, pour a few drinks into him, maybe, and then egg him into cutting loose on a subject that begins with such a negative approach as "What's Wrong With . . .?" you are bound to get him into trouble. I am a member of the San Francisco Press club, and I know how those things go.

The way I figure it, Steve either (1) honestly didn't have the facts, or (2) he was mad at somebody. I met Steve up at Lake Quinault a few years back and I knew him here, and I know he is a nice guy, one of those genuinely good guys you can't help liking. Come to think of it, maybe he believes that stuff he writes. While he was here he showed me an article he had done for one of those writers' magazines, a piece called "Fifty Feet From Your Own Front Door," the burden of which was that a writer doesn't have to go any farther than that to get his material.

Anyway, if Steve had gone a little farther than fifty feet—say 800 yards—he would have run into the back yard of one of this country's truly great sculptors and teachers, Alex Weygers. And if he had allowed himself still more leeway, say a half hour's drive from his front door, his quest for writers and artists might have been rewarded not only with such greats as Martin Flavin, Robinson Jeffers and a dozen others, but also many lesser toilers in the vineyard, among them my friend Michael Foster, who in addition to his successful books and movie sales is currently turning out pot-boilers for Collier's and the Post at a higher rate per story, incidentally, than Steve gets.

I mention this money angle because that seems to be part of his gripe—that we long-hairs ain't makin' the jack down here. But Steve must be kidding about not meeting any writers while he was here, because right in his own house I met Harry Dixon of Carmel, whose book, "Something for Nothing," he recently sold to Warner Bros., and who has another book due for early publication.

Steve must be kidding. Or something.

REESE WOLFE,
Robles del Rio,
Carmel Valley, Cal.

ANN SPURR CHOSEN

For the past four years the auxiliary of the American Legion chapter here has sponsored a high school girl to Girls' State at Sacramento. Ann Spurr, daughter of Mrs. Don Hodgson, is the fifth girl to be selected. The others were Peggy Riker, Ann Fratessa, Janice Hatton and Linda Bain.

The girl must be a junior who, after the summer session at Sacramento State, will return to Carmel for her senior year. The faculty selects the individual, their selection being based on the following qualifications, allowing 20 percent for each classification: citizenship, scholarship, leadership, physical fitness and character standing.

HAVE YOU GREETED A SERVICE MAN TODAY?

Scratch pads
&
BOND TYPEWRITING PAPER
SPENCER'S HOUSE OF CARDS

A NEWLY-COMPLETED PORTRAIT on display currently at the Carmel Art Association galleries is by Sam Manning, prominent Carmel artist. The girls, Robin, Wendy and Gray Burnham, are the daughters of Dr. and Mrs. Carol McKenney of Pebble Beach. Photograph by STEVE CROUCH.

VIC HARBER ON GOODWILL TOUR

Victor Harber, son of Mr. and Mrs. F. E. Harber of 402 San Carlos, Carmel, is one of 55 California State Polytechnic College (San Luis Obispo) students touring central California this week on a 1500 mile "Musical Good Will Tour."

Majoring in animal husbandry, Victor is interested in music as a sideline and is first tenor in the Glee Club. Each year the Cal Poly music department, headed by Harold P. Davidson, makes a tour through California to entertain the public.

This year the tour begins at Travis Air Force Base at Fairfield by entertaining wounded veterans from Korea and an assembly at the Officers Club.

HAVE YOU GREETED A SERVICE MAN TODAY?

PENINSULA PETS, INC. RUMMAGE SALE APRIL 2 AND 3

A rummage sale, April 2 and 3, from 9 a.m. until 4 p.m., to be held by Peninsula Pets, Inc., 1121 Fremont at Scholer Street, in Seaside, will be a gigantic sale of real bargains--with prices below any bargain basement. This sale will be the largest rummage sale on the Peninsula.

The sale will include everything in the way of white elephants as well as clothing, books, pictures, jewelry and household articles.

Rummage donations will be called for if "givers" will telephone 7-4409 between 10 a.m. and 4:30 p.m. daily.

"X" your calendar--remember the dates, April 2 and 3--the place: 1121 Fremont at Scholer Street, one block north of the Del Rey Theatre in Seaside.

VISITORS

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CARMEL

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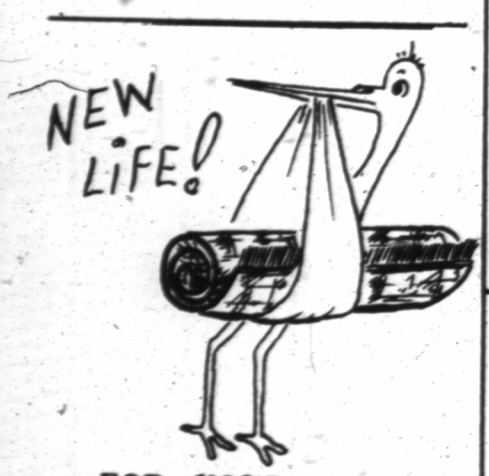
SPECTATOR



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DISTRICT ROTARY MEETING IN STOCKTON

Corum B. Jackson, president of the Carmel Rotary Club, announced today that many officers and delegates of the local club will attend the annual District Conference in the city of Stockton, April 8 through 11. The inland port city will host approximately 1000 Rotary delegates and their guests for the four-day meeging.

District 158 comprises Rotary Clubs in 58 central and southern California cities from Sonora to Santa Barbara. The District Conference is held each year to bring about a closer cooperation and understanding between local clubs for the furtherance of the Rotary program.

Election of district officers heads the list of business matters to be acted upon by Rotary delegates at the Stockton meeting. Governor Warren E. Wilkinson, of Dos Palos, present District Governor, will preside.

Speakers for the Rotary program include Dr. Tully C. Knoles, Chancellor of the College of the Pacific and nationally recognized expert on foreign affairs; Dr. Hugh Dormody of Monterey who will speak on community service--a Rotary obligation; George Wooster, member of the board of Rotary International Zone 1, whose topic will be "The U.N. and You." Mr. Frank McKay will represent the president of Rotary International at the meeting.

The host clubs, Stockton, Tracy and Lodi have planned three gala days of entertainment events for visiting Rotarians and their guests, including a complete tour of the Central Valley Project Pumping Plant near Tracy. This plant is the heart of the Delta-Mendota Canal project. Tours of the huge General Mills plant at Lodi and visit through the world famous wineries located there, as well as many other unusual activities.

President Jackson said a goodly number of Rotarians and their wives are making plans to attend.

COUNTY FAIR HORSE SHOW TO BE POPULARIZED BY ADDED EVENTS,

The horse show at the Monterey County Fair will hold greater interest for local persons through the addition of three new sections for trails horses--one for ladies, one for children 12 to 18, and one for children under 11--states Alan Pattee, chairman of the horse show committee.

"There will be a Horsemanship Contest for children under 18 and another for children under 14, using stock horses," Pattee added, "and similar contests for children using English equipment."

Pleasure horse classes using both English and Western equipment, singles and pairs and family groups, have been added to satisfy those who ask for more classes for local people, Pattee explained.

The next horse show will feature also a new "Bending Stake Race" for boys and girls under 13, a quadrangle stake race, a steer-roping contest and two musical chair events, one for younger children and one for older.

To popularize the horse show, the committee reduced the horse admission to fifty cents for adults and 25 cents for children and service men.

COVER PICTURE. Ernest Dittmer of Pebble Beach, outstanding local amateur photographer, has created an artistic study in sand, using a head modeled by David Zillasenor of Los Gatos. Davis Zillasenor, who has long been interested in Indian sand painting, has recently devised a method of preserving his sand creations. The head shown here, made of black ilmenite sand from the Del Monte dunes, is photographed against a pattern of Del Monte white sand.

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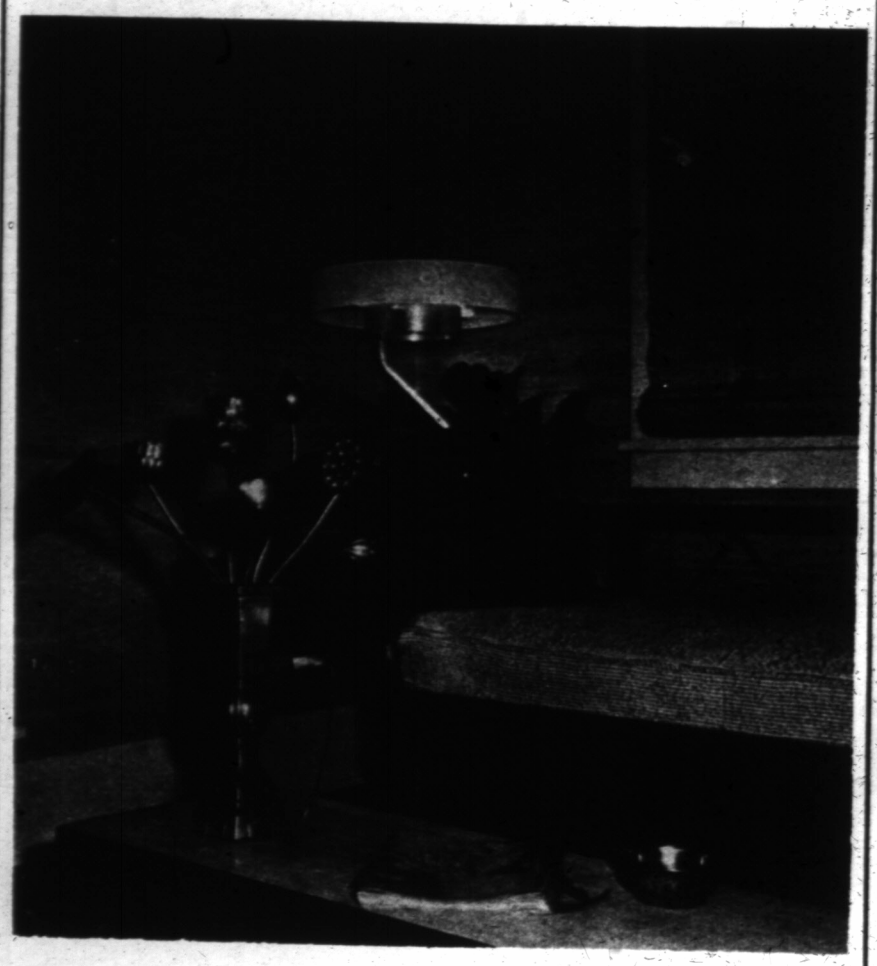

MARRIED AT THE CARMEL MISSION on Saturday, March 17, were Marjorie Meyer and Vincent D. O'Connor, Jr. The bride is the daughter of Mr. and Mrs. Lusius D. Meyer, of San Francisco.

As a wedding dress the bride chose a white embroidered organdy with ballerina length gown, and carried a bouquet of small white orchids in a prayer book. Matron of honor was Mrs. George A. Curry, who wore a pale green organdy and carried a bouquet of yellow jonquils.

The groom is the son of Mrs. Thomas Toomey, of San Francisco, and Dr. Vincent D. O'Connor, of Manteca. His best man was Mr. Ellett Horsman. A reception at the Pine Inn followed the wedding. The bride and groom spent their honeymoon in Carmel and then returned to San Francisco, where they are making their home until the groom finishes his studies at the University of San Francisco.

PEBBLE BEACH NOTES...

A large group of Bay Area residents spent the Easter weekend on the Monterey Peninsula, including Mrs. Robert Chatfield-Taylor with her two children, Joan and Bobby, who spent most of their time riding at the Pebble Beach Stables; Mr. and Mrs. John L. Bradley and their children, Anna and Nora, who also spent a good deal of time on the Pebble Beach trails.

The Charles de Bretteville and their children are on the Monterey Peninsula for a ten day vacation, with Mr. de Bretteville spending weekends with them.

At Del Monte Lodge for the weekend were Mr. and Mrs. Fred H. Merrill; Mr. and Mrs. Horace M. Carleton and Keats Carleton; Mr. and Mrs. Curtiss Hayden; Mr. and Mrs. Herbert Fleishhacker, Jr.; Mr. and Mrs. Walter Lyman Brown; Mr. and Mrs. Gordon M. Streight and Mr. and Mrs. S. E. McKee.

Mr. Gardner Dailey spent the weekend at his Carmel home.

Mrs. Helena McCann and her son Winston Guest III of Mesa, Arizona, have just teminated a fortnight's stay at Del Monte Lodge, Pebble Beach. The John Boit Morses hosted a dinner party in Mrs. McCann's honor during her visit.

The Richard Osbornes hosted a dinner party Saturday night in Pebble Beach to celebrate Mr. Osborne's birthday. The guest list included Lt. and Mrs. Henry Morgan, Jr., Mr. and Mrs. Harry Leonard, Captain and Mrs. William Donnelly, Jr., Mr. and Mrs. David Moore, Miss Janet Folsom, Countess Pepe de Sugny, Stuyvesant Fish, Gorham Knowles and Tom Kay.

Mr. and Mrs. John Boit Morse entertained with a dinner Saturday night in their Pebble Beach home for Mr. Frank T. Heffelfinger's family, who are currently guests at Del Monte Lodge. In the group were Frank T. Heffelfinger, of Minneapolis; his brother W. W. Heffelfinger of Blessing, Texas; Mr. and Mrs. Totten P. Heffelfinger (a son) and their children, Lela, John and Christopher of Minneapolis; Mr. and Mrs. George W. P. Heffelfinger (another son) and their daughters, Ruth and Louise, of Mound, Minn., and two of Mr. Frank Heffelfinger's grandchildren, Mr. and Mrs. F. P. Heffelfinger of Winnipeg, Canada, and Mr. and Mrs. David Bull of Oakland.

The senior Mr. Heffelfinger spends several months each year at Del Monte Lodge.

LEW KRAMER AND SON SHARE HOSPITAL ROOM

Lew Kramer and son Bruce, of Carmel, are occupying a double room in the Monterey Hospital recuperating from a bout with the "flu." Mrs. Louise Kramer just recovered from a serious attack in time to take over the complete operation of "Kramer's."

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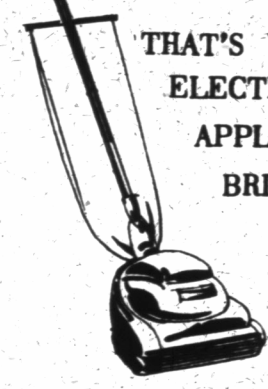

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PENINSULA PETS, INC.

WHO IS IT?

This is one of a series of photographs of residents you should know. All "Who Is It?" personalities are well-known residents of the Monterey Peninsula. For this week's answer turn to page 13
POLAROID One-Minute Photograph.

GRAND JURY SUGGESTS CIVILIAN USO -- MAYBE

(A recent Grand Jury interim report is herewith reprinted. It concerns liquor, gambling and politics.)

"Our county of Monterey is not beyond the reach of alliances of liquor--gambling-- politics.

Isolated instances of liquor and gambling violations are not the problem.

The threat lies in the large scale organization and operation of vice using the most modern business methods and techniques. Federal investigations reveal that some gambling syndicates are organized and managed as efficiently as a nation-wide chain store system.

Their penetration through politics into the very core of government is cancerous in its implications.

It behooves the people and law enforcement agencies of Monterey County to be doubly diligent to stamp out the early intrusions of these sinister interests.

Some communities--particularly those confronted with acute local entertainment and recreational problems especially in respect to farmworkers--might do well to consider establishing on a community or cooperative basis decent centers for entertainment and recreation to replace "gyp joints"--in other words a civilian USO."

CARMEL "HELL WEEK" ONLY "HECK WEEK"

Stories published last week in San Francisco papers of a Carmel "Hell Week" or "Piedmont Week" resulting from an influx of San Francisco Bay Area youngsters on Easter vacation, were greatly exaggerated, according to Carmel city officials--as were reports that the Piedmont police were needed to help the Carmel department curb the activities of the Bay Area juveniles.

While true that Piedmont police sent two officers to ride herd on the young celebrants, the action was taken purely on the initiative of Piedmont authorities, as a prophylactic measure. Actually, according to Carmel officials, this Easter week was a comparatively quiet and well behaved one, and the cases receiving the department's attention were handled in a routine manner. Though police reported a number of juveniles under the influence of liquor--mostly beer and wine--early in the week, the number dwindled to almost none after the first violators were taken in charge and talked to.

One press statement concerning two youths supposedly incarcerated for five hours in the Carmel jail was pointed out as particularly absurd, inasmuch as Carmel does not have a jail or even a detention room. Two young inebriates were reportedly picked up in Monterey and held pending notification of parents at the Salinas juvenile detention hall.

Additional reports of "a roomful of beer, wine and hard liquor" confiscated from young orgyists by the Carmel police, turned out to be somewhat less dramatic. (The SPECTATOR was shown the "roomful of liquor"--which turned out to be two or three half-cases of beer and a jug of wine--and no hard liquor, all stored easily in the bottom of a closet in the CPD station.)

Other weekend lawbreaking, not attributable to the Piedmont younger generation, included a car theft and several automobiles broken into and contents stolen.

Leo Ramsey, of Carmel, reported his car stolen from its garage early Sunday morning. It was recovered the following day parked on a Carmel street, by officers Wermurth and Hercine.

William Whisler, of Coral de Tierra, reported a wallet missing from his car parked near Ocean opposite Scenic Drive around noon Saturday. The wallet was returned to Carmel police 24 hours later by Carmel post office officials, who said it had been dropped in the outside mail slot. A small amount of cash was missing.

Another wallet theft was reported by Charles Socolofsky, Oakland High School coach, who left his car parked on Scenic Drive near Ocean Avenue, and Zigmund Shumelda, of 744 Pine Avenue, Pacific Grove, called Carmel police when his car was entered by forcing a wind-wing. A pair of gray pants was reported stolen.

IN CARMEL
IT'S THE
YELLOW CAB SERVICE
7-6222
at
NELSON'S
RICHFIELD
5th & San Carlos

IT TAKES A LOT OF DOING

To Provide a Safe, Dependable Water Supply

Water, of course, is free to all, but gathering, storing, purifying, and delivering it requires thought, effort, time, equipment, and money . . . the reason for your water bill.

However, this water bill, though a charge, actually represents a saving, when considered from a certain point of view. Three examples will illustrate the point. If, for instance, you should drill your own well (after finding the right place to drill it), equip it with pumping machinery, and build a storage tank in your backyard, you would run into considerable expense.

Or if you should load a truck with barrels, take them to a spring or river, fill up and haul the water home, you would find the job costly and tiresome. Or if you should install a roof collecting system (good only when it rains) as they do in Bermuda, you would find yourself without water in the summer time. And, of course, to the costs involved in any of these enterprises you would have to add some medical expense since water obtained in such ways is not always safe for consumption.

However, it's not necessary for you to do any of these complicated things . . . your water system does everything for you, saving you money, time, toil, and trouble. Investors in company securities furnish money for new construction, and the well-drilling, pipe-laying, trench-digging, bulldozing, storage, and maintenance crews . . . the engineering, testing, meter-reading, and accounting staffs are on the job every day seeing to it that you get a continual flow of good safe water . . . at the lowest possible cost consistent with good management.

California Water & Telephone Company

EDITORIAL

FOLLOW UP NEEDED

The Kefauver Investigating Committee has removed the glamorous facade from the underworld and has revealed the stinking crime and corruption that lead right to the door of some of the highest public offices in the land.

The question now is: Will public opinion force local, state and national authorities to break up the multi-billion dollar rackets? Organized crime can exist only through the connivance of public officials and the indifference, and the weakness, of the people themselves.

Has the public been sufficiently shocked and aroused to demand a genuine housecleaning? Or were the Kefauver hearings just fascinating performances to be forgotten as soon as they're over?

Let us hope that the light has finally dawned on the American people. Let us hope that they now realize that they cannot wink at the little crimes--bookmaking and the like--without fostering the big crimes of corruption, bribery and murder. Let us hope that public feeling will force a mopping up not only of the underworld but of the "upper" world too, and bring a quick ending to the shady practices and downright dishonesty that flourish on our highest level of government.

If the people of this nation are not ready now to see this thing through after what they've learned in recent weeks they had better just crawl in a hole and turn the country over to the gangsters and those public officials who are their pals.

HAVE YOU GREETED A SERVICE MAN TODAY?

The Carmel SPECTATOR

☆

MICHAEL PURNELL GOULD
EDITOR-PUBLISHER

KATHARINE W. GOULD
BUSINESS-MANAGER

Adjudicated a Newspaper of Legal General Circulation

FROM THE FIRST NEWSPAPER PUBLISHED IN CALIFORNIA AUGUST 15, 1846, WE TAKE OUR CREED. *"This Press shall be free and independent; unawed by power and untrammeled by party. The use of its columns shall be denied to none, who have suggestions to make, promotive of the Public Weal."*

Published every Friday by The Coast Publishing Company, at Carmel-by-the-Sea, California.
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People Are Wonderful

I was to call for my car which had been left for greasing. The station, I was told, did not close until one o'clock. So, about nine I stopped by. It was quiet and I chatted with the attendant. It developed that he had taken over the station only a week previously.

Some of the major oil companies operate their own stations, and some, or maybe all, lease to individuals. While the station is similar in appearance to all others of the same company, the responsibility for its success is that of the lessee. If he is courteous and efficient and can also bring out these qualities in his employees, he benefits, as does any business man. No doubt the companies screen these people very carefully, and set up basic rules which are to be followed. The service rendered us by these large oil companies is so generally good that we accept them as a matter of course. Someone should give them a little pat on the back and tell them it is appreciated. We get much more than an exchange for our money. If we think of it at all, we realize that it makes us better inside. We are inclined to want to do something for the other fellow. It is a morale builder.

And after all, if our American way of life is to be bettered, it will have to be through the individual. If the disclosures of the Kefauver Committee shock us, it is because we as individuals are apathetic. There are far too many of us who condone these abuses--who break the laws by supporting the bookmakers, the politicians who accept money from questionable characters of the type just now under survey, for their political campaigns. And many other appalling examples. But they actually represent only a small--but effective in their miserable way--percentage of us. We are intrinsically sound; but apathetic. "Let George do it" was a popular way of expressing it some time ago. And good.

Maybe we will be aroused to do something now, as it is brought to our attention that people we felt were entitled to our respect are tied in with this sort of thing. We need spiritual change. But it will not come if we "let George do it." You can't continue to fool yourself by saying, "My one vote won't count." "My own little idea can't overcome this dreadful situation." "What can *I* do about it?" We can do *everything* about it. We are the big majority. We can change evil situations only if we make the change as individuals.

I don't suggest that you go more often to your church when I say "spiritual change"--although no doubt this would do no harm. Just assert in yourself the good that is in you. Nearly all of us are with you. We allow this small minority of evil thinkers to create the impression of power. It is not real. We represent the only real power--we who represent the good--but not on the "George" principal as individuals.

I started to tell you of a nice man who runs a "gas" station . . . and I diverged somewhat. A complex is a train of related thought, so the diversion may not be too far off. I wanted this to be "homey." I don't know the man's name, although he mentioned it to me, and I told him mine, which, while we met only a few days ago, he has probably also forgotten. He told me he was for several years in the milk delivery business as an entrepreneur in Carmel--and many people here must know him. To this writer he seemed to represent the decent typical American we were just talking about. He was in the Service; he is a family man. What finer thing does America produce than a clean young decent man working diligently for his family. If I can't give you his name, it won't help him too much, but his is the Associated Oil Station on the corner of Munras and Webster Streets in Monterey.

You are not being fooled--or at least I am not trying to fool you. I have no connection (besides a credit card, of which I have several in different companies) with the Associated Oil Company, or with this man. Thanks.

B. M. T.

To The Editor:

AN OPEN LETTER TO THE BOARD OF SUPERVISORS

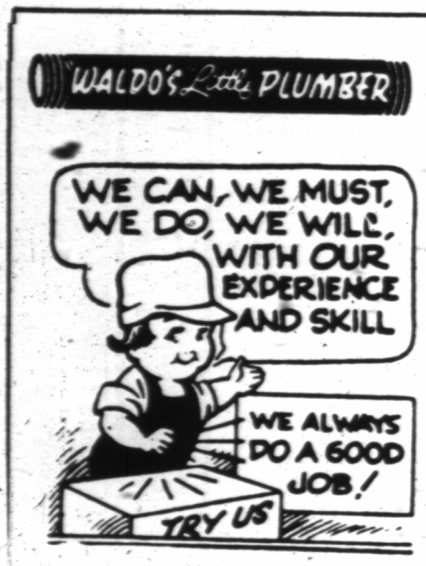
It has come to our attention that the Tax Council has been reported by certain county officials as having urged or come out in favor of the so-called 'Coast Ridge Road.'

This project, in the Los Padres National Forest, has been under consideration by the Board of Supervisors for many years, prior to the time the Tax Council was formed. Last budget season, when this project was discussed, the Tax Council did urge that if the Board of Supervisors contemplated expenditures on this project in this fiscal year, the budget should reflect not only the projected expenditures, but also the additional state revenues which the county would receive by the addition of this mileage to the county maintained road system.

This is to advise that we do not consider such recommendation an endorsement of this particular project, but merely an endorsement of sound and consistent budgetary practice.

Will you kindly inform personnel in your Road Department that the Tax Council has taken

(Continued on Page 13)



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GAS HOT WATER HEATERS...
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CLOTHES DRYERS.....

COME IN AND SEE

ROBERT Waldo HICKS
PLUMBING • HEATING
APPLIANCES
Phone 7-3115 ••• CARMEL

For the past few years it has been my privilege to serve you at Kip's. Having sold my interest in Kip's Food Center, effective April 1, 1951, to Anthony Kastros and William A. Smith, I wish to take this opportunity to thank the people of Carmel for their patronage..... And I wish the new owners all possible success.

OPEN 7 days a week 7:30 a.m. to 9 p.m.

FREE DELIVERY

KIP'S FOOD CENTER
Phone 7-3821 •• 7-3822 •• Ocean Ave. & San Carlos · Carmel

MUGGS AND SKEETER

WELL, AT LAST I'VE GOT A BARREL TO PUT OUR TRASH IN!
HEY, SKEETER! LOOK! A BRAND-NEW BARREL!
OH, BOY!
Registered U. S. Patent Office.
BY WALLY BISHOP
YOO-HOO! LOOK, GRAMPS! ...SKIS!
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APRIL CRUSADERS TO FIGHT CANCER

April is devoted to an intensive educational and fund-raising crusade against cancer. President Truman has proclaimed it Cancer Control Month and called for a sustained drive against the disease that last year killed an estimated 210,000 Americans.

What is the one thing everyone an do that will definitely save ives from cancer?

The answer, according to Edmond ullivan chairman of the American ancer Society's 1951 Cancer Crusade here, is to learn and observe ancer's seven danger signals.

"Knowing the danger signals which may mean cancer and seeing a doctor when one appears would result in saving thousands of lives each year," the chairman said.

"Early daignosis and prompt treatment can double the figure of 70,000 cancer cures annually," he added. "Because of the importance of this part of the ACS program, we consider it the first objective in the 1951 Cancer Crusade."

Sullivan explained that pamphlets listing the danger signals would be distributed free throughout the community during this year's Crusade.

"We believe it is just as important for people to learn the danger signals as it is to contribute money to the American Cancer Society," he said. "When a solicitor leaves a leaflet at your home a few minutes spent in memorizing the seven danger signs might well be invaluable to you. It could mean the difference between life and death."

The seven danger signals, that ACS says may mean cancer and certainly should mean a visit to your doctor, are:

1. Any sore that does not heal.
2. A lump or thickening in the breast or elsewhere.
3. Unusual bleeding or discharge.
4. Any change in a wart or mole.
5. Persistent indigestion or difficulty in swallowing.
6. Persistent hoarseness or cough.
7. Any change in normal bowel habits.

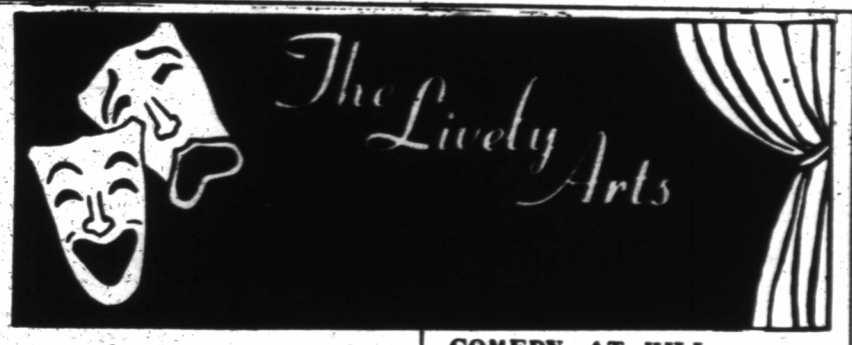
VIOLINIST FEATURED IN APRIL 7 CONCERT

The final concert of the season for the Monterey County Concert Association will be on April 7, at the Auditorium of the Pacific Grove High School. Violinist Tossy Spivakovsky will be featured.

On April 9 the Association will start its 1951-1952 membership drive. The Carmel chairman is Robert Forbes.

LEASES PRODUCE SECTION AT DRIVE-IN

Percy Parkes, owner of the buildings housing the Carmel Drive-In Market, has announced that he has leased the space in the market occupied by the produce section to Peter G. Peleuses, who formerly worked in the grocery department. Mr. Parkes added that his leases with Mansfield Turney of the Meat Market and Richard Zoellin of the Beverage Shop continue as heretofore.



NEW SCHEDULE AT FIRST THEATRE

The spring schedule of performances goes into effect at California's First Theatre, State Monument, Monterey, this weekend. "East Lynne," current all-star smash hit, will from now on play two nights a week instead of the usual one, playing every Saturday and Sunday night. On Saturday night, April 21, "East Lynne" closes, giving way to "The Working Girl's Wrongs," which is scheduled to open on April 27.

Rhea Diveley is director of both productions, and the Denny-Watrous Management is the producer.

VETS' DEPENDENTS EDUCATION PRIVILEGES

All friends and relatives of the widows and children of deceased veterans on the Monterey Peninsula are urged by Claudel Estill, Veterans Service officer, to help him notify these families of their possible eligibility for State educational assistance, if the veteran's death was officially connected with his military service.

Widows and children if deceased military personnel, whose death occurred as a result of service since the outbreak of the Korean war, may be eligible on an equal basis with those bereaved by World Wars I and II, thanks to special State legislation to this effect enacted last fall.

War widows may receive assistance for as long as four years, if they are enrolled in full-time courses of study in approved schools or colleges. The assistance amounts to $20 a month on the high school level and $40 a month while enrolled above high school level.

Children of deceased veterans may receive assistance on the same scale, starting at their sixteenth birthday and continuing as long as they are in school, though not after they reach the age of 27. Their application must be made before their twenty-first birthday.

In addition to the requirement that the veteran's death be officially adjudged service-connected, the law contains a California residence requirement of five years immediately prior to date of application. This applies only to the dependents themselves; the deceased veteran need never have set foot in California.

Further information and an explanatory pamphlet are available at 559 Pacific Street.

COMEDY AT HILL

Comedy follows tragedy in quick succession at the Hill Theater this week. Playing through Saturday is "Mary of Scotland," in which Katherine Hepburn and Fredric March bring their considerable talents to the sombre majesty of Maxwell Anderson's play. The film was a high point of 1936.

Beginning at the Sunday matinee and playing through Wednesday will be the engaging German import "film without a name," which has just completed a smash run in San Francisco. The movie's novel idea--the problem of honesty in movie-making and the improvisation of various solutions to the problem--sounds pretty terribly cute in the telling. But the thing has been handled with rare lightness and wit, which have earned its success.

"Beaver Valley," the unique animal short, which won an Academy Award, accompanies the German film at the Hill.

CARMEL THEATRE

Open evenings 6:45 Show starts 7
Sat. Mat. 1:45 Sun. cont. 1:45 to 11

FRIDAY - SATURDAY

NO MAN OF HER OWN
Barbara Stanwick
John Lund
(Kiddies Matinee March 31)
RIDE 'EM COWBOY
Abbott & Costello

SUNDAY - MON - TUESDAY

THE RED DANUBE
Walter Pigeon
Ethel Barrymore

WEDNESDAY - THURSDAY

PYGMALION
Leslie Howard
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WHARF PLAYERS, INC.
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"CRADLE SNATCHERS"
Hilarious comedy of the roaring '20's
Dan Totheroh, Director
FRIDAY, SATURDAY & SUNDAY EVENINGS
Curtain 8:30
For reservations call WHARF THEATRE, 2-4349, between 10:30 and 5 week days. 10:30 until 9 performance nights. TICKETS $1.20, 1.50, 1.80 incl. tax. WHARF THEATRE, 11 MUNICIPAL WHARF, MONTEREY.

THE WHARF PLAYERS, INC.
present
THE FOREST THEATER GUILD'S PRODUCTION
of
"LIGHT UP THE SKY"
by Moss Hart
Cole Weston, Director

Opening Apr. 6th, playing the following evenings: Apr. 7th and 8th; Apr. 13th, 14th and 15th; Apr. 20th, 21st and 22nd; Apr. 27th; 28th and closing Apr. 29th.
CURTAIN 8:30
For reservations call WHARF THEATRE 2-4349
Box office open daily 10:30 a.m. to 5:00 p.m.
Performance nights 10:30 a.m. to 9:00 p.m.
Tickets $1.20, $1.50 and $1.80, tax included.
WHARF THEATRE, 11 Municipal Wharf, Monterey

DENNY-WATROUS MANAGEMENT PRESENTS—
The Troupers of the Gold Coast in
WITH OLIO "East Lynne" Directed by Rhea Diveley
SATURDAY and SUNDAY at 8:15
CALIFORNIA'S FIRST THEATRE
STATE MONUMENT, MONTEREY
Tickets $1.50-$1.20, inc. tax, at First Theatre — Tel. 5-4916
Also Staniford's Drug Store —Tel. 7-4901

THRU SATURDAY --
KATHERINE
HEPBURN
FREDRIC
MARCH
in
"MARY OF SCOTLAND"
(1936)
At 7 and 9:05
MATINEE SAT. AT 2:30

SUN. - WED.
"film without a name"
The German comedy which has just finished a smash run in San Francisco. First film out of the British Zone. Complete English titles
and
BEAVER VALLEY
The Academy Award animal short -- a must-see.
MATINEE SUN. - 2:30
carmel hill theater
Just off Hiway One at Monterey City Limits

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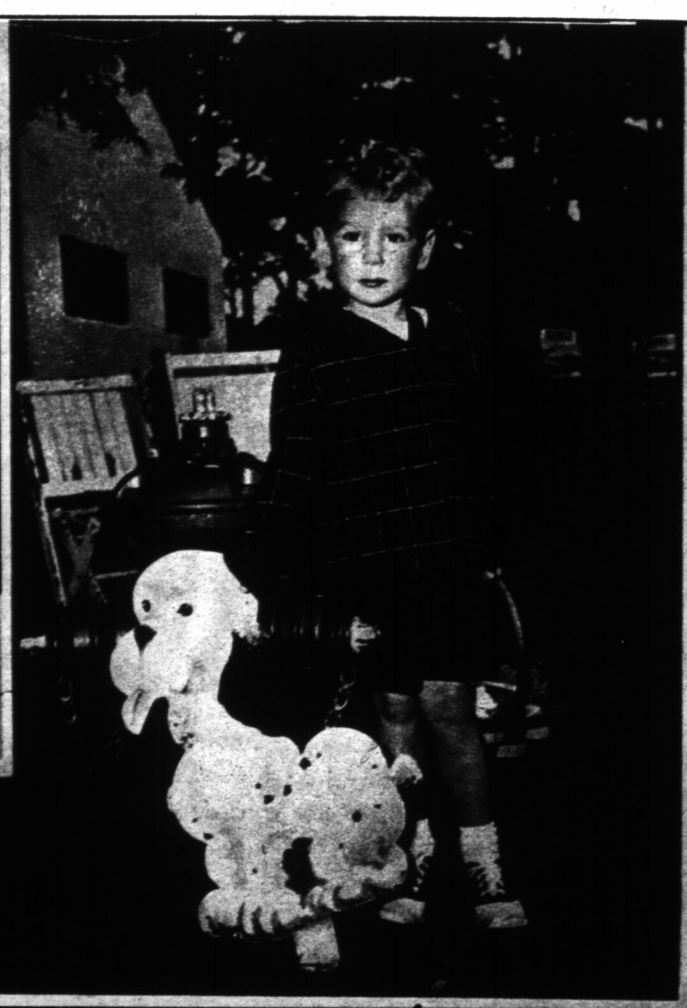
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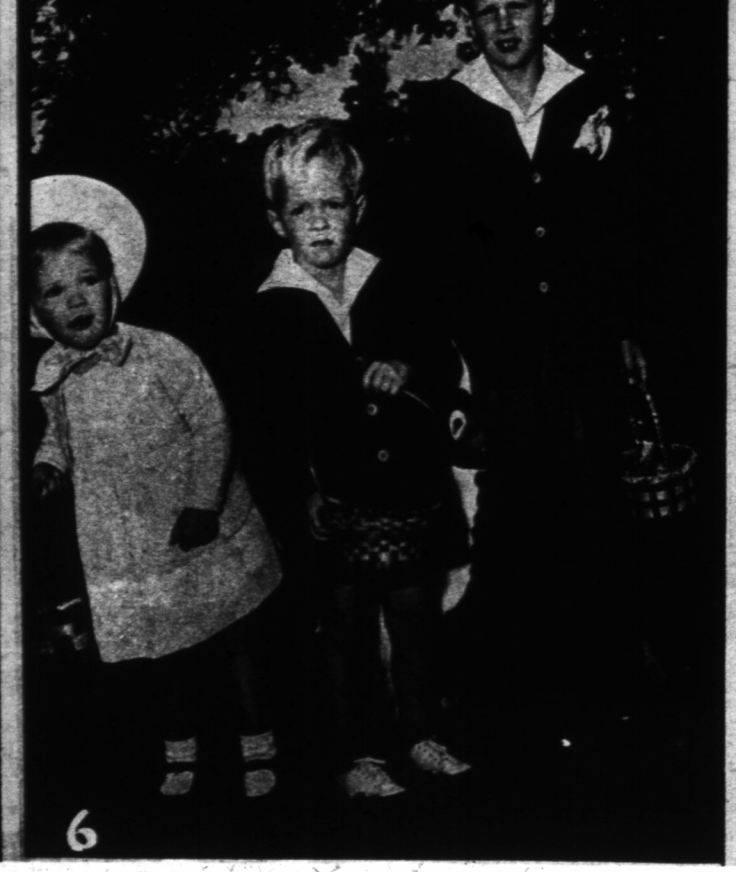
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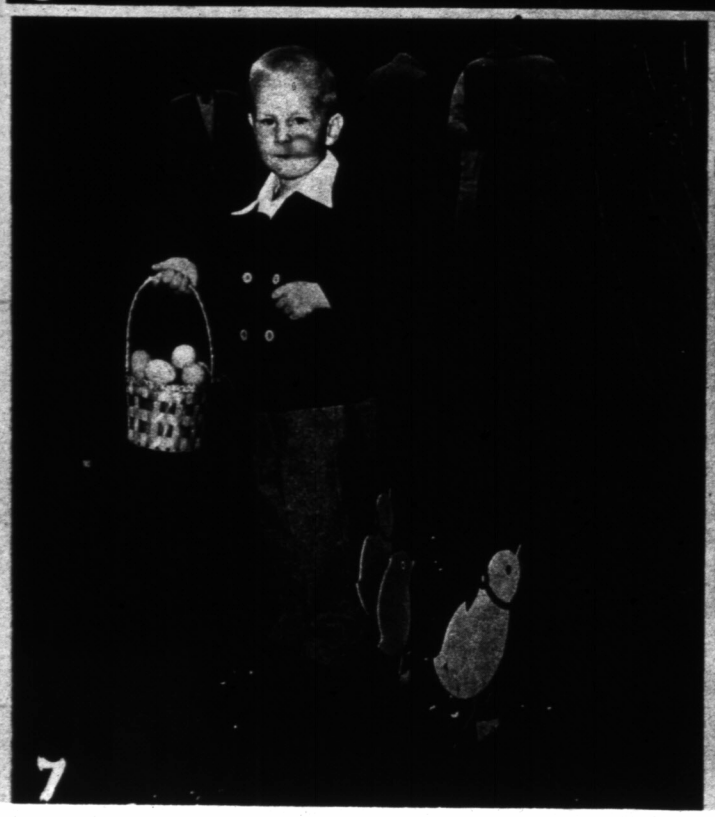
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FIRST SHOWING 12 NOON
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SPRINGTIME is PAINTING TIME

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5th & San Carlos Phone 8-9967

THE ANNUAL EASTER EGG HU
Country Club was a big success fo
small fry. Photographer Julian P.
these captivating pictures.

1) Catherine Sparolini, daughter of

2) Sonya and Sandra Little, Rodin
line to pick up their Easter baskets.

3) John Shephard of Pebble Beach.

4) Freddie and Penny Seely, child
Beach, investigate an Easter basket.

5) Thomas Bratney, son of the W.

6) Anne, Ian and Austin Ferguss
Mrs. William Austin, are ready to start

7) Peter McArthur, son of Dr. and
terey Peninsula Country Club, has
eggs.

8) Beverly Blout of Carmel smile
moved out of range of the camera.

Carmel Valley Country Club

WISHES TO INFORM YOU THAT IT WILL BE OPEN TO THE PUBLIC FOR BUSINESS SHORTLY AFTER MID-APRIL. ANNOUNCEMENT OF THE OPENING OF OUR UNUSUAL *OLD SAN FRANCISCO BAR LOUNGE* AND OUR *PANORAMA DINING ROOM* WILL BE MADE SOON. BUT DO NOT WAIT UNTIL THEN TO DRIVE OUT AND SEE ALL THE THINGS WE ARE PLANNING FOR YOU.

BIG BOB and LITTLE BOB

...UNT at the Monterey Peninsula
...r all concerned, especially the
...Graham was on hand to capture

...Mr. and Mrs. F. J. Sparolini.
...e McArthur and Linda Little, in

...ren of the Fred Seelys of Pebble

...W. Bratneys of Carmel.
...on of Carmel, grandchildren of
...the Easter Egg Hunt.
...Mrs. R. M. McArthur of the Mon-
...an overloaded basket of Easter

...s at her brother, Bartley, who

SHOP THE PENINSULA
with Betsy Abbott

DEAR MADAM...It is with pleasure that I speak of the opening of the PEARL STUDIO in Garage A in Pebble Beach. Mr. Jack Pearl does fine custom tailoring for the most discriminating women. His reputation as a craftsman has not only been *tops* at Cabbages and Kings, where he was located for seven years, but every suit and coat delivered to his clients during the time he served Carmel and vicinity brought many new friends. Mr. Pearl takes great personal pride in his work. Following a year's absence, having received many requests from clients that he return, he is now happily located in Garage A in Pebble Beach.

For the sake of parking convenience, this garage at the Lodge properties has been converted into a beautiful and spacious work room, reception and fitting room. Needless to say, this will add to your comfort, privacy and convenience.

Mr. Pearl also does re-styling, remodeling of suits and coats, and is happy to give the "new look" to a used garment with the same integrity he works on a custom built one. His career has been one of trying to combine comfort, smartness and originality with the best of workmanship. To wear a PEARL STUDIO garment is to be truly well dressed. Satisfied customers will tell you this is true. In order to save you time, Mr. Pearl, of Garage A in Pebble Beach, suggests that you telephone 7-3241 for an appointment.

CALLING ALL GIRLS--Glorified cottons--*Dudley Casuals* are now in stock at HARRIET DUNCAN'S. These sanforized, washable cottons, ranging from 9 to 15 in size, and priced from $9.95 to $12.95, are featured in your favorite fashion magazines. When you put on a *Dudley Casual* you enjoy the essence of fashion, fit and fabric that only a fine manufacturing house can produce. These cottons are perfect for every day wear. They are available in stripes, prints and pastel colors. To wear with them, don't forget how comfortable and *right* would be a Botany sweater of the *Heatherton* line which Miss Duncan (of HARRIET DUNCAN DRESS SHOP on 6th & Lincoln, Carmel) has succeeded in obtaining for her shop. This is one of the finest sweaters made. It is 100% wool and just the right weight to wear over cottons. The slip-on with short sleeves is $10.95. The cardigan with long sleeves, $12.95. The pastel flower tints are lilac, sea green, pink, azure blue, white and daffodil yellow.

SPRING BEGINS WITH COLOR--The birds that sing in the spring time epitomize this springtime point of view. Color is all around... so why not use it with gusto. It can be in every Peninsula shop and home when *Frank W. Dunne Co.* paints from THE CARMEL PAINT AND WALLPAPER CO., are used. The importance of this palette to you is that, like spring, it looks to the future. *Dunne* colors are based on the findings of the Rahr Color Count which House and Garden Magazine sponsors. This polls thousands of shoppers across the U.S.A. and learns from more than 600,000 answers just which colors are popular. With this knowledge to build on, *Dunne Paints* give you their palette of 23 colors for 1951--in paints, wallpapers, fabrics, carpets, accessories and kitchen equipment. Sixteen of these are *current colors*...because you will find them today at THE CARMEL PAINT AND WALLPAPER CO. The remaining seven are *forecast colors*--trend setters to spice your decoration--culled from ideas of top U.S. decorators and designers.

Because HOUSE AND GARDEN is vitally interested in the decorating taste of its readers, it began its sponsorship of the Rahr Color Count in 1946. As a result of this, 289 manufacturers (three times as many as in 1947) gear their merchandise to it. More than 5,000 paint stores (of which THE CARMEL PAINT AND WALLPAPER CO. is one) make special presentations of these colors. So great is this color impact that it has spread to Italy, where the Compagnia Nazionale Artigiana plans to use them this year to guide its artisans. Color is the most personal element in decorations, so whether you pit bright hues against each other, or work in a single muted shade, use color with conviction.

This material has been taken almost verbatim from page 90 of the March issue of House and Garden. On page 93 of the same issue begin 14 pages of colors (for 1951) at work. To give you one idea: for a living room, gunmetal and porcelain blue are used...the surprise--mustard yellow. Read these pages yourself, in House and Garden, and when you are inspired to re-decorate, you can really enjoy the ideas, for you will know that all the stimulating talk about color is no myth. THE CARMEL PAINT AND WALLPAPER CO., on Junipero and Fourth, can supply you with the colors to make it possible for you to execute those ideas that dance around in your mind.

JOE'S TAXI
A CARMEL INSTITUTION
24-HOUR SERVICE
Carmel 7-3885

CONTRIBUTIONS NEEDED FOR "WELCOME HOUSE" COOKY FUND

WELCOME HOUSE is weekly becoming more popular with our service men because of the quiet atmosphere it offers.

This week the committee in charge is putting small mon boxes in the various busin concerns of Carmel in order make it convenient for people contribute to the cooky fund.

Hostesses for this week w be from the Carmel Mission.

DELTA ZETAS WILL MEET TOMORROW

The Monterey Peninsula Alumnae Chapter of Delta Zeta will meet at the home of Mrs. H. Paul Riebe, San Luis and San Mateo

santa ... ware
MADE IN ...FORNIA
"Carmel"
16PC. SET $8.95
MONTEREY GREEN
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SIZES 4 TO 14
SIDE ZIPPER
WE GIVE S & H GREEN SAVINGS STAMPS

FULCAP your TIRES
1/2 PRICE OF NEW TIRES
BE SAFE SAVE MONEY

...ERVATIONS
...phone 7-3811
DINNER - 7 to 10 P.M.
From $4.00
Del Monte Lodge - Pebble Beach
...ATE FEE REFUNDED WITH DINNER

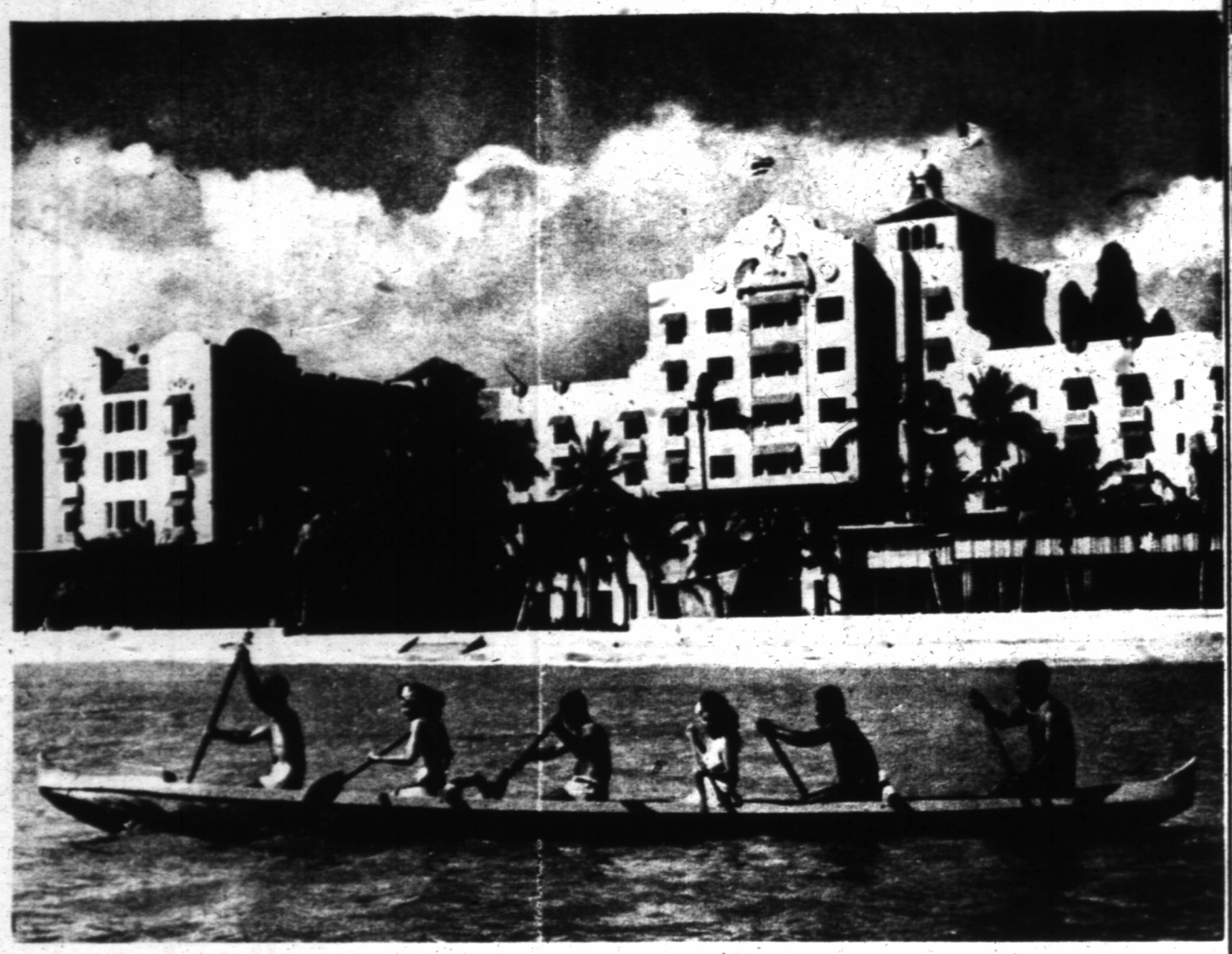
Antiques
MARION MATTHIESSEN
from the finest for collectors to the simple *usable* things
OCEAN AVE. UPSTAIRS OPP. PINE INN

THERE'S STILL TIME TO JOIN

THE SPECTATOR'S $1,500 CIRCULATION TRAVEL CLUB

DON'T WAIT!

Enter NOW before it's too late!



Royal Hawaiian Hotel Where Winner Will Stay.

NEW RESTAURANT and cocktail lounge, Mark Thomas' Hearthstone, opened in Carmel last Saturday on the date scheduled. It was thought for a time that the owners would be unable to make the date scheduled due to a picket line established several weeks ago by a culinary workers' union. During the period when union help was unable to enter the premises, the wives of the owners pitched in and made up for lost time. The curious who stopped in during that period would not recognize the three ladies shown in the photograph taken last Saturday shortly after the opening. They are, *left to right*, Mrs. Jean Thomas, Mrs. Marge Jones and Mrs. Jean Geisen. Other photograph shows some of the first guests: *Left to right*, Al Fry of the La Playa Hotel, Mrs. John L. Lovett and Mr. Lovett of Pebble Beach and Detroit. Mark Thomas is listening to their complimentary remarks. Photograph by STEVE CROUCH.

POINT SCHEDULE

EXTRA BONUS POINTS

$ 20 in Subscriptions	50,000 extra points
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LIST OF CLUB MEMBERS ON PAGE 3.

If you have a friend among them, call and give him or her your subscription.

FIRST WEEK'S COUPON

GOOD FOR 50,000 POINTS

This Coupon, when accompanied by five (5) subscriptions to THE CARMEL SPECTATOR will credit candidate with 50,000 points if turned in during the first week of active entry!

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ANSWER TO THIS WEEK'S

WHO IS IT?

It is always interesting to know that things people have done other than those at which they may be working at present. Our "Who Is It?" this week, Gunnar Norberg, who conducts the Norberg Travel Service, is not a person interested only in sea, train and plane routes to interesting places for vacationers, but a person who was for many years managing editor of a number of magazines ranging in scope from Vocational Trends listing job opportunities of interest to high school and college students, Outdoor Life, Electrical Week, and Radio Guide, to a group of five Fawcett Motion Picture magazines. He was also a syndicated columnist for the Hearst morning papers on the Pacific Coast.

Even while in the service during World War II, he was editor of the Camp Beale newspaper, and later a radio news writer for the Office of Inter-American Affairs, a federal agency concerned with the furtherance of good relations between North and South America. Feature article and short story writing have also been part of Mr. Norberg's career.

Coming to Carmel--as has many another confirmed "Carmelite"--for just a weekend, he decided to stay and although no one wanted a magazine editor, people did seem to want someone who could tell them where and how to vacation. Unfortunately the Norberg Travel Service was born at just the time of Pearl Harbor and soon there were none but military personnel who could travel. And again at the outbreak of the present Korean war travel interest dropped off. However, since Eisenhower's recent trip to Europe, the travel picture has again shifted and requests for European travel are rising steadily.

Mr. Norberg's local interests have been in public issues such as the movement to keep the entrance to Carmel Valley free of commercial ventures sponsored by the Gateway Committee of which he was a member. He has been a member of the School Advisory Committee and was defeated by only one vote for membership on the Carmel Sanitary Board.

Mrs. Norberg since her Stanford days has been interested in the theatre. Prior to her marriage she was a member of the Henry Duffey Circuit and appeared in a number of plays up and down the Coast. Her marriage interfered with an offer to go to London in "Personal Appearance." Since living in Carmel she has taken part in a number of local performances.

The Norbergs, with their two children, Eric, eight, and Karin, six and a half, live at Tenth and Carmelo. Both children attend Sunset School.

TAX COUNCIL LETTER

(Continued from Page 7)

no position one way or another as to the value of this particular project, and also request them to cease ascribing endorsement on the part of the Tax Council.

We do not feel that sufficient data and study on the part of the Tax Council have been devoted to the particular project to place us in a position to make a recommendation one way or another.

We are sorry if the personnel in the Road Department interpreted our statements regarding budgetary practices as an endorsement of this project. However, since facility to ignore our recommendations has been demonstrated in some past instances, such as those pertaining to the administrative problems at the county hospital, those regarding outside employment, and those regarding a 40 hour work week, a similar facility regarding any inference of endorsement on this project would seem to have been the more appropriate course, particularly since we have not been consulted on this matter.

Monterey County Tax Council

"CRADLE SNATCHERS" are these three wandering husbands in the play of that name playing its final weekend this Friday, Saturday and Sunday at the colorful little theater on Fisherman's Wharf. The husbands are portrayed by Bruce Arliss, George Prince and John Craig. Their flapper dates in this gay 20's farce are *(left to right)* Betty Rambeau, Lois McGregor and Wanda Rhodes.
The following weekend the Forest Theater Guild production of "Light Up the Sky" will open in this newly organized community theater on the wharf. Photograph by GEORGE A. CAIN.

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Pianos - Radios - Phonographs - Records - Sheet Music
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your wardrobe...as fresh as new!

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We know that we can *win*, for last year some 70.000 men, women and children were rescued from death. And with your help, many more can be saved.

This is no time for "token" gifts. We need more than the change you happen to have in your pocket. We need your dollar bills, your ten dollar bills and more! So think a moment before you give . . . think of the 22 *million* men, women and children now alive who will die unless our crusade succeeds. Make your gift *just as important as you can.*

For cancer is a challenge of terrible magnitude. To meet and master it we need more research, more educational programs. Our laboratories, equipment and skilled physicians are but a small striking force. They need — they *must have* — your help.

Remember that your gift guards your family, yourself and your community. So make your contribution now —and make it *count!*

American Cancer Society

CAMPAIGN STARTS

APRIL 1, 1951

MAIL YOUR GIFT TO "CANCER" IN CARE OF YOUR LOCAL POST OFFICE

Here is my contribution of $..... to the 1951 Cancer Crusade

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DEL MONTE PROPERTIES COMPANY

MONTEREY PENINSULA STAMP CLUB

With Colonel John R. Wright presiding, the Monterey Peninsula Stamp Club met in the cafeteria of the Sunset School recently.

Mrs. Peter J. Ferrante, secretary, read the humorous minutes of the previous meeting written by her husband and followed by her own recording. L. S. Stallings, Chairman of the Program Committee, introduced the speaker of the evening, Captain Raymond S. Gourley, Director of the Russian language in the Army Language School, Monterey.

In announcing his topic, Russian stamps, Gourley stated "I am not an authority on Russian stamps; I am an accumulator rather thsn a collector."

Tracing the history of Russia through stamps issued, Gourley began with the first stamps issued in 1857. These were drab in color and design with the double eagle but not the name of the country. Not until 1920 did the word "Russia" appear on stamps with the familiar double eagle only varied in the posthorns as the Civil War period changed to the provisional government of Ukraine.

From 1920 to 1950 1,285 stamps were issued. The first Russian commenoratives were in 1913 commemorating the tercentenary of the Romanoff Dynasty. Stamps depicted Michael Federovitch, Nicholas I and Nicholas II, the liberator who was a contemporor of Lincoln. Overprints of USRR show three figures, the soldier, worker and peasant. Lenine depicted the founding of the first cavalry army with Budenny. During the Civil War Chapayiv was honored on a stamp although he had been burned in the fire box of an engine and thus disposed of.

Russian stamps are hard to get. "we do not exchange stamps with foreigners," collectors are told. Gourley showed post cards and one letter from Russia. These were postmarked Washington D. C. Sheets of UPU stamps have been received here from Russia, cancelled with the gum intact. Russian stamps are used for Nationalistic propaganda purposes. The 25th anniversary of stamps depicted Gerzinski. Four stamps of the 20th anniversary of the Red Army and the stamp of Crimea which shows a view of Yalta in 1938 when Stalin, Roosevelt and Chamberlain met.

The economic well-being of the country as well as its historical events has been portrayed in Russian stamps.

The first stamps were printed with poor workmanship, poor ink and on poor paper. Later bi-colored stamps appeared in a black and red sports series.

Captain Gourley brought his own album which contained a fine collection of Russian stamps carefully mounted and arranged. His audience was very appreciative of the interesting talk.

The next meeting of the Monterey Peninsula Stamp Club will be an auction on Monday at 8 p.m. April 2 in the cafeteria of Sunset School. All Philatelists and their friends on the peninsula are invited.

NORA LAW

C. V. STUDENT HEADS POLY ROYAL RODEO

Joseph L. Goodrick, Jr., of Carmel Valley, has been chosen director of the 1951 Poly Royal Rodeo, it was announced at California State Polytechnic College this week.

Goodrick, 21, an animal husbandry major at Cal Poly, is a graduate of Carmel High School, class of 1947. At Cal Poly, he has been a member of the Boots and Spurs, National Block and Bridle Club, California Young Farmers, National Intercollegiate Rodeo Association, Secretary of the Rodeo Club, and a charter member of Zeta Omicron Chapter of Alpha Phi Omega, national service fraternity.

As a member of the Poly Royal Board he will aid in the planning and preparation of the nineteenth annual "County Fair on a College Campus," the student-run, student-financed show window of Cal Poly to be held April 27-28.

The annual celebration this year commemorating the Golden anniversary of Cal Poly, consists of varied educational exhibits, numerous scientific demonstrations, a barbecue, and sporting events.

Joseph Jr. is the son of Mr. and Mrs. Joseph L. Goodrick of Carmel Valley.

MISSION TRAILS BOOKLET ISSUED

The California Mission Trails Association has chosen the Monterey Peninsula to produce its new 16-page folder, featuring the scenic and vacation advantages of "America's Most Beautiful 600 Miles" from San Diego to San Francisco, Jack Dougherty, first vice-president of the non-profit organization announced.

The two-color brochure was written and supervised by the Fred Diefendorf L. Advertising Agency of Monterey. Some 30 artists' sketches, the two-color soft green and black cover featuring a stylized Spanish Padre superimposed on a coastal trail with a mission background was by Dan Runyan, a leading local commercial artist. W. T. Lee is printing the brochure.

"The brochure highlights the things vacationists and tourists really want to know about a vacation-resort area, the interesting scenic, historic and cultural things," Dougherty stated. "A mileage guide on the back enables you to tell the distance between points instantly."

Dougherty revealed that much of the first printing of 50,000 will be distributed nationally, competing for the multi-million dollar tourist trade, and that a reprint of possibly 100,000 will be ordered this summer.

IT'S NOT TOO LATE.
CALL MISS PERRY
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Holman's
PACIFIC GROVE

GINGHAM BECOMES YOU

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a A Dan River wrinkle-shed gingham plaid, snug little wing collar, buttons in threes, slanting pockets. Navy and green, brown and rust, green and red. SIZES 12 to 20 $8.95

b Slender coat dress in Dan River wrinkle-shed cotton, convertible collar, yoke trimmed with white waffle pique. Blue, aqua, brown and pink. $7.95

Berkshire CASUALS

COTTON SHOP, Second Floor

TWENTIETH ANNIVERSARY celebration of Nielsen Bros., Carmel fancy grocery, brought out many well-wishers. Brothers Harold and Walter were hosts. Photograph above taken in wine cellar shows Mrs. John Marron and J. O. Handley accepting a glass of punch from Harold Nielsen. Photograph by STEVE CROUCH.

THE HEARTHSTONE, CARMEL'S NEWEST COCKTAIL LOUNGE, HOLDS BIG OPENING

Carmel's newest cocktail lounge and diningroom, The Hearthstone on Ocean Avenue, opened last Saturday with a large throng on hand to admire the unique decorating scheme incorporated in the extensive remodeling just completed by its owners Jack Geisen, Mark Thomas and Elliott Jones. The Hearthstone was formerly the Aztec Lounge.

Employing original and effective decorations, including clever driftwood wall lighting fixtures and a fireplace visible also from the street by means of a double glass window, the lounge and dining room space is pleasantly broken up with partitions doubling as planting boxes. Cushioned fireside seats line each side of the hearth, and both wall seats and tables and center booths, a number of them partitioned from the bar, allow semi-privacy. Greens, Mauves and corals predominate in the color scheme.

To the rear of the dining room proper a brick charcoal broiler lends an "indoors but outdoors" effect, carrying out the lounge's feeling of easy informality. First nighter diners pronounced the menu "superb."

Not a Worry, UNTIL THE UNEXPECTED HAPPENS

...and it can happen quickly. Just owning a home exposes you to possible accidents on the premises. Aguest may fall when a rug slips! Playful antics of your child might seriously injure other children. See us about a policy--combined with your automobile insurance policy--almost BLANKET PROTECTION.

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IN CARMEL VALLEY

NEW AND ENLARGED BAR

OUTDOOR LUNCHEON AT POOL 1 TO 3 p.m.

EXCELLENT DINNERS

Choice Prime Rib Steaks and European specialities

FOR RESERVATIONS CALL LOS LAURELES 9266

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AND FEATURING THE SAME OUTSTANDING FOOD AND DRINK AS BEFORE.

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SAT. and SUN.: Open from noon 'til one a.m.

Closed Tuesdays

the Crocodile's Tail

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Dancing Dining

CALIFORNIA'S FIRST DUDE RANCH

RANCHO CARMELO BAR

WILL OPEN SUNDAY APRIL 1ST

On opening day a buffet lunch will be served. Don't forget the Rancho Carmelo Guest Ranch is still serving its famous dinners. Also can take care of club and family parties by appointment. Telephone 9635 for reservations. Robles Del Rio.

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1½ miles past Robles Del Rio LL. 9496

Provincial and modern interwoven to create a hearty, warm, happy place to dine for the visitor, the native or the just plain hungry.

Mark Thomas' hearthstone

Carmel-by-the-Sea

SUPERB OCEAN VIEW

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Carmel Highlands
Carmel, California

Dining nightly

Cocktails expertly blended in the
HIGHLAND FLING ROOM
HOOT MON ROOM

DINNER
6:00 to 8:30 P.M.
SUNDAY BREAKFAST
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AMERICA'S DISTINGUISHED YEAR-ROUND RESORT

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Telephone Carmel 7-6496

Famous Restaurants

HIGHLANDS INN: Four miles south of Carmel in the Highlands on Highway "1" you will find the delightful and long-time favorably known Highlands Inn. Dinner daily from 6 to 8:30 p.m. Now also featuring the Highland Fling Room, a unique friendly game room and bar overlooking the new heated swimming pool.

AZUMA TEI: very popular and exotic eating spot where Japanese food is intimately and authentically served.

HOTEL SAN CARLOS: the Peninsula's largest hotel, just a block from the shopping district, in the center of old Monterey. Tropical dining room open every night until 9 p.m. Dancing in the Gold Room to Jose Flores and his Pan-American orchestra.

DEL MONTE LODGE, Pebble Beach: Favorite with visitors and natives alike. Dining room overlooking beautiful Carmel Bay. Tap room decorated with photographs and clippings depicting history of golf on the Monterey Peninsula. Open daily. Dinner dancing every Saturday night.

BLUE BIRD RESTAURANT: Delicious home cooked specialties and pastries, with a Continental accent, are served in "Carmel's Oldest Restaurant"—a favorite of the natives.

LA PLAYA HOTEL: a sweeping view of the coast line from the glass-enclosed dining room, plus excellent cuisine, makes any time spent here memorable. Breakfast from 8 to 10 a.m., dinner 6 to 8 p.m.

SADE'S: Famous for intimate and colorful dining. Cozy lounge where cocktails are served at the bar or in front of the fireplace.

WHITNEY'S: Headquarters for Carmelites for fine food and cocktails. Visitors find the "heart of Carmel" first too. Willard Whitney hosts your evening of fun in the dining room or separate bar.

PINE INN GARDEN RESTAURANT: Luncheon and dinner daily except Tuesday. Dining at its best. Buffets Wednesday and Thursday nights that are superb. Cocktails in the lounge.

MISSION RANCH: It's the club for wonderful dinners, the Barn for dancing to the excellent music of Hal Madrigal's orchestra with Jack Mathis and his Dixieland Trumpet. This is a MUST on everyone's list of places to go and see.

BETSY JARVIS: Everyone is glad to know that *Betsy Jarvis* is again open. Home cooking at its best. Luncheon served from 11:30 to 3 p.m. Located on Lincoln and Sixth Sts.

COOKSLEY'S HOB NOB RESTAURANT: Breakfast, luncheon, dinner served at the counter or table. The food is excellent and the prices reasonable. Seventh and Dolores.

GALLATIN'S: "Between the hospital and the jail" in Monterey. Bar opens at 4 p.m. Dinner from 5 p.m. to midnight--featuring steaks, filet of sole *Gallatin*; beef strogonoff. Gracious dining in the midst of old world charm. CLOSED TUESDAYS.

CARMEL RESTAURANT: Pleasantly located on Ocean Avenue across from the park. Tasty food served either at counter or in booths. The food is reasonably priced and the restaurant conveniently open every day including Sundays from 7 a.m. to 8 p.m.

CASA MUNRAS HOTEL: Wonderful food and drink served around the new Merienda Room--beautifully decorated with murals by Bruce Ariss depicting the life of the early California Dons. Breakfast, lunch and dinner, with dancing every night except Monday. Complete hotel and cottage accommodations.

CASA SERRANO: For those who like to dine in an atmosphere of the early dons. Charcoal broiled steaks and chops and genuine Italian foods. Sundays 12 noon to 8 p.m.; week days 5 p.m. to 10 p.m.

RANCHO LOS LAURELES LODGE: In Carmel Valley, the original Vanderbilt ranch. Herb and Ollie Brook feature lunch by the pool, and European dishes as well as steaks.

NEPENTHE: Ask anyone in Big Sur how to get to this dramatically different rendezvous of the sophisticates. Operated by Bill and Lollie Fasset, Nepenthe is now world famous. Get there early and see the stupendous sunset-over-the-sea and mountain view.

MARK THOMAS' HEARTHSTONE: Carmel's newest. On Ocean Avenue. Specializing in broiled steaks, lobsters, pheasant, chicken and other delicacies from the charcoal broiler. Attractive bar... and your host is gracious.

RANCHO CARMELO: Beyond the Village in the Valley. Dude ranch, horses, etc. and food. Bar across the road. Try this.

CROCODILE'S TAIL: Down the coast at Bixby Creek. Your host and hostess, Ralph and Betty Ann Gilman. Specializing in Indian curries. Beautiful scenic views.

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OVERLOOKING BEAUTIFUL CARMEL BAY
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BREAKFAST, 8-10 A.M. - DINNER, 6-8 P.M.

Willard Whitney invites you to enjoy really good food...really good fun...
in the heart of Carmel
Whitney's
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HAL MADRIGAL's ORCHESTRA -- for dancing
RANCH DINING ROOM - *Recommended by Duncan Hines*
SERVING DINNERS NITELY from 5 P.M. to 2 A.M.
HOWARD MORRISON at the piano... with spontaneous entertainment

Gallatin's
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Bar Open 4 P.M. until 2 A.M.
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Where taste tells the story for quality food and coffee--at reasonable prices
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Carmel-by-the-Sea

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GENUINE ITALIAN FOOD
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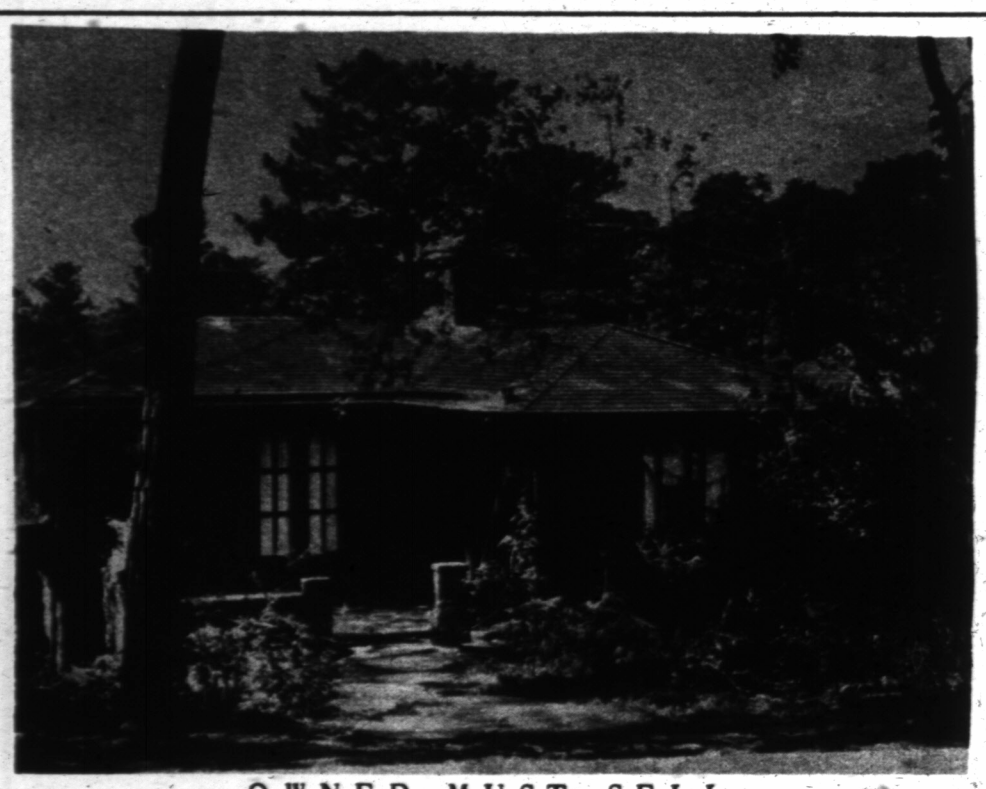

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PRICE $26,500.00

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CARMEL'S ONLY HISTORICAL HOUSE. BEAUTIFULLY RECONDITIONED IN THE OLD MONTEREY MANNER.
LIVING ROOM - DINING ROOM - KITCHEN -
TWO BEDROOMS - BATH. RANDOM WIDTH FLOORS.
OLD CALIFORNIA HARDWARE. QUAINT WALLPAPER
BUT MODERN PLUMBING...WALLED IN GARDEN.
GARAGE. ALL FOR $11,800.00.

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ONE ACRE, most select neighborhood. View. $2,775.
CHEERFUL 2-bedroom home, garage. Close in. $10,800.
SUBSTANTIAL 4-bedroom home, 4 baths, large plot. Lovely ocean view.
SEVERAL excellent offerings in profitable income properties.
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FOR SALE Harlequin Dane. Sire Major Ives. Two and one half years old. Male. Reasonable. Write Box AO, Carmel. Out of town owner. Will show dog April 9 and 10.

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Accept a free trial lesson today at Arthur Murray's. See how easy it is to become a popular dancer. 386 Pacific St. Phone -5508.

WOMAN'S CLUB
(Continued from Page 2)

of the Royal Horticultural Society" of England. This entitles him to use five letters after his name -- Plantsmith, O.F.R.H.S.

The slides, together with Plantsmith's humor, were much enjoyed by a large group of garden enthusiasts. Hostess for the day was Mrs. L. C. Miller, who is hostess of all garden section meetings. She was assisted by cohostesses Mrs. V. R. Woodruff and Mrs. Philip G. Preble. Pouring the tea were Mrs. D. H. Martz and Mrs. F. L. Knudsen.

The next meeting of the Carmel Woman's Club will be a general meeting on Monday, April 2. Mrs. Barbara Murphy, program chairman, announces that she has secured the well known lecturer and traveler, Marshal Windmiller, who will speak on "India: its Past and Present Greatness."

HOME SOON

Friends of Reginald Le Mon Carmel realtor, will be glad to know that he is expected home Monday from the hospital, where he has been undergoing treatment for several weeks.

EL YANQUI WINS ANOTHER FIRST

"El Yanqui," campus newspaper of the Monterey Peninsula College, has received a First Place rating in its class in the international contest conducted by the Columbia Scholastic Press Association, Columbia University, New York, according to Mel Huden, faculty advisor.

This is the second consecutive year that El Yanqui has won high honors. Last year it was also judged the best lithographed newspaper in the nation, and received two gold cups at the University of California journalism conference for the best junior college newspaper in the competition and for the best advertising.

The judging included all issues published from Easter, 1950, through January 1, 1951. Editors during this period were Tom Bottaro, of Pacific Grove, now majoring in journalism at the University of Southern California, Ray Pirtle, of Watsonville, now in the armed services, and Howard Grebe, of Seaside, now employed in public relations at Fort Ord.

The receiving of the award is especially significant this year, Huden said, as the staff was entirely new this year, including no carry-over students, and the method of operation was entirely changed with the introduction of the Vari-type. MPC was the first junior college in the nation, and the first college of any type west of the Mississippi, to use this system, in which the typesetting and pasting up is done entirely by the students in the journalism wing on the campus. The photolithography is done by Herald Printers and Publishers.

Odd Fact

So that passers-by could read the famous lines on a plaque: "I think that I shall never see a poem lovely as a tree," County Commissioners in Pittsburgh ordered two-thirds of the elm trees surrounding Joyce Kilmer's Memorial chopped down.

WOMAN'S AUXILIARY OF ALL SAINTS' TO MEET APRIL 5

There will be a business meeting of the Woman's Auxiliary of All Saints' Church, Carmel, Thursday, April 5, at 2 p.m., in the parish hall. Following a business meeting, the Rev. J. Armistead Welbourn will speak on Japan.

BIZARRE ACCIDENT INJURES LOCAL WOMAN

Mrs. Else Knuth, employee of Maxine's Dress Shop, narrowly escaped loss of vision in one eye in a bizarre accident involving a wire coat hanger. Mrs. Knuth was removing the hanger from a clothes hook when the hanger struck her eye, causing a deep scratch of the cornea.

She has been receiving treatment for over a week from a local eye specialist, and it is not yet known whether any permanent injury was sustained.

Because of the accident, the Fashion Show at the Pine Inn was canceled last Wednesday. Maxine's was to have been host. Next Wednesday (April 4) at the Pine Inn the regular luncheon will be resumed, with a fashion showing by Lynn's Ltd.

LOCAL BUSINESSMEN MEET TO DISCUSS MUTUAL PROBLEMS

A group of 18 Carmel retail businessmen, who met Tuesday at the Pine Inn to discuss problems peculiar to local small business, will hold a follow-up meeting next Tuesday evening (April 3), at 8 p.m., at the Pine Inn, to discuss the possibility of conerted action. Local retailers are invited to attend.

Wife Preservers

Don't cook ham in water; that is said to be an obsolete method. Bake it. Present methods of curing hams with a mild cure and no excess salt, eliminate the need for the water method of cooking.

WORD THAT WILLARD "UNC" HILLYER, one of Carmel's popular sons, has passed his army solo flight tests at Goodfellow Field in San Angelo, Texas, was recently received by his father, Colonel Roy N. Hillyer.

Hillyer was a member of Carmel High graduating class of 1943 and took six months studies at San Jose State before entering the Army Air Corps. Following duty as an aerial gunner on a B-24 bomber, he was discharged in 1945 with undulant fever. He returned to San Jose State for his B.A. degree and went on to Stanford for an M.A. degree.

Hillyer was director of the Carmel summer recreation program for Carmel High and Sunset schools.

He re-entered the service as an Air Force cadet in November, 1950.

Words of the Wise
I never did anything worth doing by accident, nor did any of my inventions come by accident. —(Thomas Edison)

Announcement

ON AND AFTER APRIL 1, 1951, I WILL BE AT KIP'S FOOD CENTER, CARMEL, HAVING PURCHASED SAME WITH MY PARTNER WILLIAM "BILL" SMITH.

MY SINCEREST THANKS TO ALL THOSE WHO HAVE BEEN MY CUSTOMERS... I AM LOOKING FORWARD TO SEEING YOU AT KIP'S.

ANTHONY KASTROS

AS TONY KASTROS LEAVES THE CARMEL DRIVE-IN MARKET, I WISH HIM ALL SUCCESS IN HIS NEW LOCATION.

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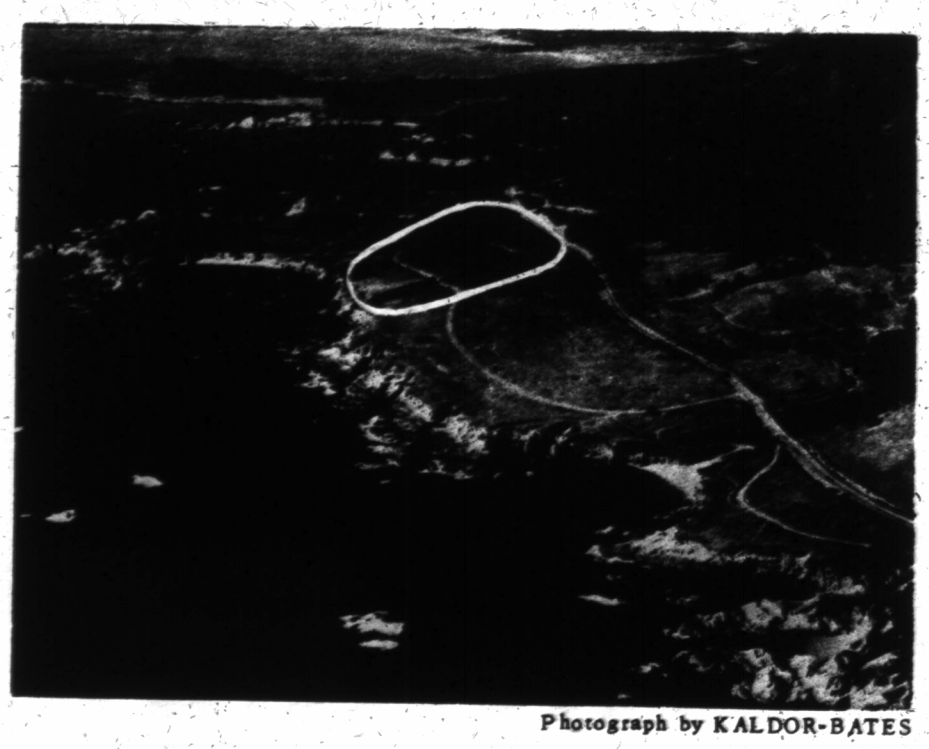
Photograph by MORLEY BAER

MODEL SHOWING EXTERIOR OF CARMEL RIVIERA TYPE HOME



Photograph by KALDOR-BATES

Circled Area is property now under development. Utilities and roads in.

For further information see your real estate broker or write ... Charles G. Sawyer, care of Carmel Highlands Inn, Carmel.